

Singapore Association of Myanmar

New Year Party & Networking Event

Event Name: **SINGather**

Event Details:

Date: 10 January 2025, Friday

Time: 6 p.m. to 8.30 p.m.

Venue: The RADIO BONE KHA HNIT SINT (7 FLOORS)

SINGather, a “Retro-theme” new year party, is a festive gathering to ring in the New Year with SAM members, friends, and potential new members after the Calendar New Year and before the Chinese New Year. **SINGather** represents Singapore, SAM, Signing and Gathering people.

We will organize an evening with an unforgettable experience, featured with vibrant music, refreshing drinks, and delicious food, creating an atmosphere of excitement and enjoyment. A popular music band will also be performing at the event.

Who will attend? (Approximately 100 to 120 guests)

- SAM Members and Friends
- Esteemed Chambers' Members and Friends from other ASEAN Chambers, Local and International Business associations and organizations
- Other Guests

In-kind sponsorships such as beverages and lucky draw prizes are welcome.

A variety of cash sponsorship opportunities are also available.

Corporate Partners receive priority sponsorship of all SAM events!

Corporate Sponsorship Packages

Benefits that Singapore Association of Myanmar (SAM) will provide:

Benefits	Diamond (MMK 2,000,000)	Platinum (MMK 1,500,000)	Gold (MMK 1,000,000)	Silver (MMK 500,000)
Complimentary ticket(s) to the event	6	4	2	2
Pre-event announcement of sponsorship	✓	✓	✓	✓
Priority recognition in all on-site event setup such as photobooth (Subject to availability)	✓	✓	✓	✓
Inclusion of logo and name in all event, pre-event and post-event communications and marketing materials (Website, Emails, Social Media Posts)	✓	✓	✓	✓
Rollup banners placement at event area	Up to 4 roll-up banners	Up to 3 roll-up banners	Up to 2 roll-up banners	Up to 1 roll-up banner
Product sampling or gift vouchers as door gift (To be discussed)	✓	✓	-	-
Invitation to present lucky draw prizes (TBC)	✓	✓	✓	✓
Pin-post the event photos including one photo showing the sponsor company logos on SAM's online platforms	✓	✓	✓	✓
One time company advertisement at SAM's Members Corner: SAM's WhatsApp Channel (Content to be provided by the sponsor company)	✓	✓	✓	-
One time company advertisement to SAM's members via email (Content to be provided by the sponsor company)	✓	✓	✓	-

In-kind Sponsorship Packages (Beverage, Lucky Draw Prizes)

Benefits that Singapore Association of Myanmar (SAM) will provide:

Benefits	Wine	Beer	Lucky Draw Prizes
Recognition in all on-site event setup such as photobooth (Subject to availability)	✓	✓	✓
Inclusion of logo and name in all event pre-event and post-event communications and marketing materials (Website, Emails, Social Media Posts)	✓	✓	✓
Invitation to present lucky draw prizes on stage	✓	✓	✓
Pin-post the event photos including one photo showing the sponsor company logos on SAM's official Facebook Page	✓	✓	✓

Note: SAM will offer two (2) complementary ticket to in-kind sponsor companies that sponsor items valued at more than MMK 500,000 and above.

Sponsor company will provide:

- High resolution logo
- Business summary/ company profile (short description of your company) not more than 150 words
- Any other information needed for SAM to fulfill the above benefits

Terms & Conditions:Adjustments to Deliverables

SAM reserves the right:

- to determine the placement of the Sponsor's logo in all communications materials regarding the event and will consult with the sponsor
- to change the name of the event
- to change the event agenda or activities
- to re-schedule the event under any circumstance (weather, venue availability, etc.)

Changes or Cancellation

- In the event of cancellation of the sponsorship caused by a breach of the agreement by the Sponsor, a penalty equivalent to the agreed sponsorship value will be provided to SAM by the Sponsor within 3 days.
- In the event of a cancellation of the social networking event caused by circumstances beyond SAM's control, no part of the fees or sponsorship paid by the Sponsor will be refundable.
- However, SAM will, in the case of such cancellation, grant the Sponsor the opportunity to apply the fees towards the sponsorship of another social networking event hosted by SAM (on the same terms as set out in the agreement).

Signature:**Signature:****Name:****Name:****Title:****Title:****Company:****Company:****Date:****Date:**