



MMBCTF24

will primarily focus on these key sectors:



Healthcare

Education

Agriculture

Renewable Energy

Food

Outbound Tourism



MMBCTF24

CONCEPT



Exhibition Booths:

Showcase a wide range of products, services, technologies and innovation focusing on the specified sectors / industries

Business panel discussions and seminars:

Engage participants in informative sessions focused on industry trends, market insights, & business strategies.



Networking sessions:

Provide ample opportunities for participants to connect, establish business contacts, and explore potential collaborations

Business matchmaking:

Facilitate pre-arranged meetings between companies to foster business partnerships and explore potential synergies.





MMBCTF24

OBJECTIVES



1. Promotion of Trade:

The primary goal of the MMBCTF24 is to promote bilateral trade between the two nations. It aims to facilitate business interactions, networking, and the exchange of goods and services between Malaysian and Myanmar companies.

2. Market Expansion:

MMBCTF24 serves as an opportunity for businesses to expand their market reach. Malaysian companies can explore Myanmar's market and vice versa, identifying opportunities for export /import, trade, collaboration and investment.



3. Showcasing Products and Services:

Participating companies at MMBCTF24 will get the chance to showcase their diverse range of products, services, technology / investments. This helps in promoting awareness and generating interest among potential buyers and investors.



MMBCTF24

OBJECTIVES



4. Facilitating Partnerships:

MMBCTF24 serves as a platform for fostering partnerships and collaborations between businesses.

It encourages discussions for joint ventures, distribution agreements, technology transfer, and other mutually beneficial arrangements.

5. Networking and Knowledge Sharing:

Beyond business transactions, MMBCTF24 facilitates networking opportunities and panel discussions.

It allows participants to share industry insights, best practices, and updates on market trends, fostering a conducive environment for learning and growth.

